INDEX

BURROUGHS CLEARING HOUSE

...1948...

BANK MANAGEMENT

A $10,000,000 BIG BANK ..... JANUARY
E. H. Keep, Assistant to the President, First National Bank of Meadville, Meadville, Pennsylvania

BROADER BANK SERVICE ..... FEBRUARY
George M. Bazemore, Executive Vice-president, First National Bank in Waycross, Waycross, Georgia

SALARY ADMINISTRATION ..... APRIL
Walter Kennedy, Executive Vice-president, The First National Bank of Montgomery, Montgomery, Alabama

A SIX-DAY BANKING WEEK ..... MAY
H. J. Stoddard, President, Michigan National Bank, Lansing, Michigan

GROWING UP WITH DEPOSITS ..... AUGUST
John C. Wright, President, LaSalle National Bank, Chicago, Illinois

ADOPTING A SECOND SHIFT ..... DECEMBER
L. L. Matthews, President, American Trust Company, South Bend, Indiana

MODERN BANKING ..... DECEMBER
George L. Luthy, President, Commercial National Bank of Peoria, Peoria, Illinois

LOANS—INVESTMENTS

THE CHANGING PATTERN OF EARNING ASSETS ..... MAY
Kenneth K. DuVall, President, First National Bank of Appleton, Appleton, Wisconsin

TODAY'S MORTGAGES ..... MAY
H. R. Templeton, Vice-president, The Cleveland Trust Company, Cleveland, Ohio

SOLVING A SMALL-BANK EARNINGS PROBLEM ..... AUGUST
Melvin F. Lanphar, President, Romeo Savings Bank, Romeo, Michigan

FINANCING CALIFORNIA TEXTILES ..... SEPTEMBER
A. J. Gock, Chairman of the Board, Los Angeles Headquarters, Bank of America N. T. & S. A.

SMALL LOAN SPECIALIZATION ..... NOVEMBER
D. Z. Albright, Vice-president in charge of Consumer Credit, Security-First National Bank of Los Angeles, Los Angeles, California

BANK CREDIT POLICIES

THE A. B. A.'s VOLUNTARY CREDIT CONTROL PROGRAM.....FEBRUARY
The Editors

LOOKING AT BANKING IN AN INFLATED ECONOMY.....FEBRUARY
Charles W. Williams, Head, Department of Economics-Commerce, University of Louisville, Louisville, Kentucky

APPLIED ANTI-INFLATION.....JUNE
E. C. Sammons, President, The United States National Bank of Portland, Portland, Oregon

THE NEW CREDIT CONTROLS.....OCTOBER
Charles W. Williams, Chairman, Department of Economics-Commerce, University of Louisville, Louisville, Kentucky

OPERATING—PERSONNEL

A RECREATIONAL PROGRAM FOR WOMEN.....JANUARY
Mary A. Ralston, Assistant Personnel Director, First Wisconsin National Bank of Milwaukee, Milwaukee, Wisconsin

NEW VISUAL AID IN PERSONNEL TRAINING.....APRIL
Preston E. Reed, Executive Vice-president, Financial Public Relations Association, Chicago, Illinois

BANKING'S USE OF STAFF PUBLICATIONS.....JUNE
Louis C. Fink

INNOVATIONS IN WORK AREA PLANNING.....AUGUST
W. C. Neary, Vice-president and Cashier, Union Bank & Trust Company of Los Angeles, Los Angeles, California

EMPLOYEE ANNIVERSARIES.....SEPTEMBER
Bee Bush, Assistant Cashier, Valley National Bank, Phoenix, Arizona

AN AUDITING PROGRAM IN EVERY BANK.....NOVEMBER
Henry J. Boone, Editor, *Burroughs Clearing House*

NEW BUSINESS—PUBLIC RELATIONS

THE NEW LOOK IN ANNUAL REPORTS.....MARCH
Harry V. Odle, Associate Editor, *Burroughs Clearing House*

YOUNG PHILADELPHIA LOOKS AT BANKING.....APRIL
David E. Williams, President, Corn Exchange National Bank and Trust Company, Philadelphia, Pennsylvania

TRUST BUSINESS UNDER THE 1948 REVENUE ACT.....MAY
Charles R. Rosenberg, Jr.

STATE-WIDE PUBLIC RELATIONS.....JULY
Arthur Van Vlissingen

TELEVISION—A NEW BANK ADVERTISING MEDIUM.....AUGUST
John J. Barry, Vice-president, National Shawmut Bank of Boston, Boston, Massachusetts

A SUCCESSFUL NEW BUSINESS PROGRAM.....OCTOBER
Dunlap Clark, President, Central Bank, Oakland, California

AN ON-THE-JOB SERVICE FOR CUSTOMERS.....OCTOBER
James K. Sanbourne, Manager, Advertising Department, The Denver National Bank, Denver, Colorado

BANK LEADERSHIP IN COMMUNITY PLANNING.....NOVEMBER
A. E. Wright, Jr.

BUILDING UP SCHOOL SAVINGS.....DECEMBER
Edward A. Richards, President, The East New York Savings Bank, Brooklyn, New York

SYSTEMS—RECORDS—COSTS

AN IMPROVED HANDLING OF WRAPPED COIN.....FEBRUARY
Maurice K. Heald, Assistant Comptroller, Harris Trust and Savings Bank, Chicago, Illinois

STAMP PLAN FOR SPECIAL SAVINGS ACCOUNTS.....MARCH
Beryl T. Salisbury, Editorial Staff, *Burroughs Clearing House*

A RESEARCH-DEVELOPED STANDARD TELLER'S UNIT.....APRIL
Dominic C. Armanino, Assistant Vice-president, and Chairman of Innovations Committee, American Trust Company, San Francisco, California

CLEARING THE WAY FOR DEFERRED POSTING.....JUNE
Wilbur F. Lawson, Chairman, Committee on Deferred Posting, A. B. A. Bank Management Commission, and Vice-president and Comptroller, The First National Bank of Boston, Boston, Massachusetts

OLD AND NEW BRITISH BANK STATEMENTS.....JUNE
Frank Plachy, London Correspondent, *Burroughs Clearing House*

A COST-REDUCING TRANSIT LETTER PLAN.....JULY
W. H. McDaniel, Executive Vice-president, Northwest National Bank of Chicago, Chicago, Illinois

OVERHAULING BANK FORMS AND PROCEDURES.....JULY
Charles N. Batchelder, Executive Vice-president, The Dartmouth National Bank of Hanover, Hanover, New Hampshire

THE PRESERVATION AND FILMING OF RECORDS.....SEPTEMBER
Norman T. Shepherd, Comptroller, Haverhill National Bank, Haverhill, Massachusetts

SPECIAL ARTICLES

BANK RESEARCH ..... JANUARY
Harry V. Odle, Associate Editor, *Burroughs Clearing House*

IDEA CONFERENCE ..... MARCH
Arthur Van Vlissingen

A. B. A.'s INCOMING PRESIDENT ..... SEPTEMBER
Henry J. Boone, Editor, *Burroughs Clearing House*

PROCEDURES UNDER THE E. C. A. PROGRAM ..... NOVEMBER
A. W. Roberts, Vice-president, Continental Illinois National Bank and Trust Company of Chicago, Chicago, Illinois, and president, Bankers Association for Foreign Trade

NEW DEVELOPMENTS IN UPSTAIRS BANKING ..... DECEMBER
Richard D. Brigham, Vice-president, and Chairman of the Building Committee, Anglo California National Bank, San Francisco, California

REGULAR FEATURES

WASHINGTON VIEWPOINT ..... MONTHLY
N. P. Gregory, Washington Correspondent

CANADIAN BANKING ..... MONTHLY
James Montagnes

COURT DECISIONS ..... MONTHLY
Charles R. Rosenberg, Jr.

THE BOOKLET COUNTER ..... MONTHLY

THE PERSONALITY SPOTLIGHT ..... MONTHLY

IN THE TREND OF BANKING ..... MONTHLY

DIRECTOR CLUTCHBILL

Fred Copeland

Mr. Clutchbill Frames a Key Expert ..... January
Mr. Clutchbill Moves Strange Collateral ..... March
Mr. Clutchbill's Inflated Home Loan ..... May
Mr. Clutchbill Renders a Risky Bank Service ..... July
Mr. Clutchbill Saves a Stockholder ..... September
Mr. Clutchbill and The Payroll Mystery ..... December

Printed in U. S. America